



Judging Criteria – Lash Lift

 <i>Before the Treatment – Natural Lash Assessment</i>	30 total points
Natural Curl & Direction – The straighter and more disorganized the natural lashes are, the higher the score. Judges assess the complexity and challenge of the initial lash condition.	0 - 10 points
Natural Lash Length – The longer the lashes, the higher the score.	0 - 10 points
Lash Thickness – Thicker lashes are more difficult to work with and score higher accordingly.	0 - 10 points
 <i>After the Treatment – Technique & Aesthetic Evaluation</i>	70 total points
Overall Impression – Visual harmony, appropriate curl choice, and general presentation.	0 - 10 points
Curl Quality – Judges assess the smoothness of the curl, without kinks, creases or lash damage.	0 - 10 points
Symmetry – Curl symmetry between both eyes, both as a whole and by zones.	0 - 10 points
Tint Color Selection – Matching the color to the client's hair, skin tone, and natural features.	0 - 10 points

Tint Saturation – Color intensity and uniform application from root to tip.	0 - 10 points
Clean Work – No leftover glue, tint, or lotion. Lashes should be clean, separated and neat at the base and throughout.	0 - 10 points
Rod Application Technique – Precision in lifting and positioning lashes onto the silicone rods. Lashes must be evenly spaced, parallel, and tensioned correctly with no crisscrossing or bending.	0 - 10 points
Penalty – Redness, damaged or cut natural/extension lashes	From -1 to -5 points



Photos for Lash Lift Category

- 1. BEFORE Photo – Side Profile**
Side view of the eye to assess the natural lash curl before the procedure.
- 2. AFTER Photo – Side Profile**
Side view of the eye after the lash lift to evaluate the curl effect.
- 3. BEFORE Photo – Full Face (Portrait)**
To assess the natural look and overall harmony.
- 4. AFTER Photo – Full Face (Portrait)**
For evaluation of the final impression and facial balance.
- 5. Application Photo – Lashes on Rod**
To check the placement technique – lash separation, stretch, and alignment on the silicone shield or rod.
- 6. Application Photo – Lotion Placement**
To ensure that the solution is applied correctly and does not touch the lash


tips (to avoid damage).

7. CLOSE-UP Photo with Eyes Closed

For assessment of curl quality, symmetry, color saturation, and cleanliness.

8. CLOSE-UP Photo with Eyes Open

To see the lifted lash result and how it affects the natural eye expression.

 Please don't forget to attach the completed work form along with your photos.

Kind regards
GLOBAL BEAUTY ART

