

## Judging Criteria – Category: Brow Lift

<b>Overall Impression</b> – General aesthetics and harmony of the final result	<b>0 - 10 points</b>
<b>Color Selection</b> – Appropriate tint selection for the model's color type.	<b>0 - 10 points</b>
<b>Color Saturation</b> – Evenness, richness, and consistency of color throughout the brow hairs.	<b>0 - 10 points</b>
<b>Brow Direction</b> – Natural, symmetrical, and uniform hair alignment.	<b>0 - 10 points</b>
<b>Front Styling</b> – Definition and styling of the inner brow corner.	<b>0 - 10 points</b>
<b>Arch Styling</b> – Precision and balance at the highest point of the brow.	<b>0 - 10 points</b>
<b>Tail Styling</b> – Neat and clean shaping of the brow tail.	<b>0 - 10 points</b>
<b>Symmetry</b> – Symmetry between both brows in terms of length, thickness, and height.	<b>0 - 10 points</b>
<b>Shape and Proportions</b> – Brow shape must be in harmony with facial features.	<b>0 - 10 points</b>

<b>Cleanliness of Work</b> – No visible product residues like glue, dye, lotion, etc.	<b>0 - 10 points</b>
<b>Penalty</b> – Redness, damaged or cut hair, overprocessed skin, dye stains, or injuries	<b>From -1 to -5 points</b>



## Photos – BROW LIFT

- **BEFORE Portrait** – Full-face photo of the model before the procedure.
- **BEFORE Brows – Left & Right** – Clear photos of each brow separately to show their natural shape.
- **AFTER Brows** – Close-up image of both brows after the treatment, showcasing the styling and tint.
- **AFTER Brows – Left & Right** – Individual photos of the left and right brow after the procedure.
- **AFTER Portrait** – Full-face photo of the model after the treatment with a neutral expression.
- **In-Progress Photo** – Photo taken during the procedure showing the direction of the brow hairs and product placement.
- **Clean Skin Photo** – Photo of the brows before tint application, with clean and product-free skin.



Please don't forget to attach the completed work form along with your photos.

**Kind regards**  
**GLOBAL BEAUTY ART**

